

LAURA FANTONI PERIN

Illustrator and designer

📍 São Paulo, Brazil

✉ laurafperin@hotmail.com 📞 +55 11 98266 7964 🌐 www.loiraperin.com 🌐 /in/laura-fantoni-perin/

PROFESSIONAL EXPERIENCE

- Graphic designer** April 2025
at Mentoria Pé-de-Meia Project
Created the visual identity and logo for a mentorship initiative by Congresswoman Tabata Amaral and City Councilor Abidan Henrique. Designed promotional materials such as A5 flyer, social media carousels, and a website using Wix plataform.
- Graphic designer** April 2025
at Netpress Communications
Developed the logo for the company’s new online course platform.
- Ilustrator** March 2025
at Studio Palha & Cia - Casa de Criação
Designed the cover and back cover for the book “Histórias Sem Fim de um Mundo Sem Pé Nem Cabeça”, nominated for the 2025 Jabuti Prize in the Short Stories category. Created using Adobe Photoshop and Illustrator.
- Graphic designer** November 2024
at City Councilor Dra. Grazi Costa’s office
Designed the logo for Councilor Grazi Costa’s first term in office, elected with over 3,500 votes in the city of Salto.
- Graphic designer** August 2024 - October 2024
at Tabata Amaral election campaign
Created digital materials including Instagram posts and stories, virtual invitations, and Canva presentations. Designed t-shirts, bandanas, and caps to raise campaign funds. Led a small team responsible for website development. Tabata received over 605,000 votes in the São Paulo mayoral election.
- Graphic designer** December 2022 - August 2024
at Congresswoman Tabata Amaral’s office
Responsible for designing the graphic material including digital or printed during Congresswoman Tabata Amaral’s second mandate. These materials included Instagram feed posts and stories, flyers, windbanners, Power Point/Canva presentations and documents layout. Developed the visual identity for the mandate and created and updated the official website using Wix, from layout to publication.
- Motion graphic** May 2023
at Vilheto Alimentos
Created a motion graphics video for one of Brazil’s leading beef jerky producers. The video was presented at a brand event in South Korea and later posted in TikTok and YouTube, with versions in both English and Portuguese.
- Bartender** July 2021 - June 2022
at Nou Restaurant
Prepared classic and signature cocktails in accordance with house standards.
- Motion graphic** June 2021
at Vilheto Alimentos
Developed an animated video for YouTube showcasing product information, presented at a national industry event.
- Waitress** February 2019 - October 2020
at Nou Restaurant
Provided customer service in a restaurant with over 80-seat capacity. Trained more than five new waiters to uphold service quality.

EDUCATION

- Postgraduate Certificate in 2D Animation** August 2019 - December 2020
at Faculdade Méliès
- Bachelor of Technology in Animation Design** January 2017 - December 2018
at Belas Artes de São Paulo

CERTIFICATES & WORKSHOPS

- Creating Backgrounds** Ongoing
with Alexandre Martins
- Color Application** May 2023
with Fernanda Montoni
- Background Design for Animation** March 2021
with Fernanda Montoni
- Adobe Illustrator** March 2018
at DRC
- Adobe Photoshop** April 2018
at DRC
- Adobe After Effects** August 2018
at DRC